

Rachel Erasmus



Essential Support For Leaders
Becoming Mothers

PRIVACY POLICY

Welcome to 'Rachel Erasmus' privacy notice.

This privacy notice provides information on how we collect and process your personal data when you visit our website to sign up for a newsletter, purchase a product or service.

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1. Important information and who we are

For the purpose of the data protection legislation 'Rachel Erasmus' is the data controller and responsible for your personal data.

2. Legal grounds for collection and use of your personal information

We will only collect, use and otherwise handle your personal information when:

- 2.1. We have your consent for specified, explicit and legitimate purposes;
- 2.2. It is necessary for our legitimate interests in connection with operating the website and our business, in particular:
 - responding to your queries;
 - carrying out direct marketing;
 - providing services and/or information to you;
 - transmitting personal information for internal administrative purposes; and
 - hosting and maintaining our website.
- 2.3. Where this is necessary for legal obligations which apply to us; and
- 2.4. Where this is necessary for the performance of a contract we have with you for example to provide services to you.

3. The data we collect about you

We may collect, use, store and transfer different kinds of personal data about you as follows:

- Identity Data includes first name, maiden name, last name, username, marital status, title, date of birth and gender.
- Contact Data includes billings address, email address and telephone numbers.
- Financial Data includes bank account and payment card details.
- Transaction Data includes details about payments to and from you and other details of services you have purchased from us.
- Technical Data includes IP address, your login date, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.

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- Profile Data includes your orders, interests, preferences, feedback and survey responses.
- Usage Data includes information about how you use our website and services.
- Marketing and Communications Data includes your preferences in receiving marketing from us and our third parties and your communication preferences.

4. How we use your personal data

We will only use your personal data for the purpose for which we collected it which include the following:

- to register you as a new customer;
- to manage your relationship with us;
- to improve our website, services, marketing or customer relationships; and
- to recommend services which may be of interest to you.

5. Retention period

It is our policy to retain your personal information for the length of time required for the specific purpose or purposes for which it was collected. Where you have purchased our services, this will usually be 7 years from the date we last provided any services to you. However, on occasion we may be obliged to store some data for a longer time, for example, where a longer time period is required by applicable laws. In this case we will ensure that your personal data will continue to be treated in accordance with this privacy policy.

6. Storage of your data

All information you provide to us is stored responsibly. Any payment transactions will be encrypted. Where we have given you a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website; and transmission is at your own

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risk. Once we have received your information, we will use our procedures and security features to try to prevent unauthorised access.

Data is saved in the cloud using secure methods and we endeavour to comply with relevant standards such as GDPR, ISO 27001.

7. Opting out

You can ask us to stop sending you marketing messages at any time by contacting us via our website contact details at anytime.

Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of a service purchase, warranty registration, service experience or other transactions.

8. International transfers

We may transfer, store and process your personal data outside the European Economic Area.

9. Your legal rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data including the right to receive a copy of the personal data we hold about you and the right to make a complaint at any time to the Information Commissioner's Office, the UK supervisory authority for data protection issues at www.ico.org.uk.

10. Changes to our privacy policy

Any changes we make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.

11. Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to rachel@rachelerasmus.com